



Lobby Amphitheater

DONOR LEGACY WALL: PHASE TWO

The new **G.W.C. Brown Memorial Hall** now displays two prominent donor walls that serve as a sign of the enduring commitment and passion of alumni, faculty, staff and friends to Norfolk State University. The walls, which were unveiled in August 2017 as part of the dedication and ribbon-cutting ceremony for the University's newest classroom and office building, are part of the Donor Legacy Wall project.

More than 125 individuals supported Phase One of the project by purchasing personalized nameplates in one of two premier locations: Gallery Vestibule or Lobby Amphitheater.

As we move to Phase Two of the project, you have the opportunity to create your legacy through the purchase of a permanent nameplate. Due to the popularity of the Donor Legacy Wall, a limited number of spaces are available in each location until **September 30, 2018**. Please **act now** to secure your special place on the Gallery Vestibule or Lobby Amphitheater Wall.

The Lobby Amphitheater features 200 nameplates in four size and color options. This donor recognition wall is located along the stepped lobby amphitheater which provides a fun place for students to gather, study, and put on informal performances.



Gallery Vestibule

The Gallery Vestibule features (50) 4" x 27" nameplates with four color options. This donor recognition wall commemorated NSU's 80th Anniversary and is adjacent to the Brown Hall Museum, a 300 square foot gallery dedicated to honoring the history of Norfolk State University and the memory of Tidewater/G.W.C. Brown Memorial Hall.

FREQUENTLY ASKED QUESTIONS

- 1. Who should purchase a nameplate?** Alumni, faculty, staff, students, and friends of the University can take advantage of this unique opportunity to leave a lasting symbol of support. This naming opportunity is for individuals only. Acceptable inscriptions are: "John '99 & Jane '02 Doe" or "John V. Doe '35"
- 2. How many nameplates are available?** 330 nameplates at the various levels will be available for a limited time.
- 3. How will NSU use the proceeds?** The proceeds from the Donor Legacy Walls will support Norfolk State's Areas of the Greatest Need Fund. This fund gives NSU the flexibility to direct gifts where they are needed most and can have the most impact immediately. They also enable the University to respond swiftly to changing circumstances. Gifts could be used to help students with economic hardships.
- 4. If I buy more than one nameplate, can the nameplates be placed together?** Due to the design, size and color options placement cannot be guaranteed.
- 5. Can an alumni chapter, group, business, corporation or club pool its resources to purchase a nameplate?** No. This naming opportunity is for individuals only. "The Williams Family," "The Green Alumni Chapter-NSUAA" or "Company, Inc." will not be accepted.
- 6. Can changes be made once the donor wall is in place?** No. Once this interlocking donor wall is in place it cannot be removed. NSU's Donor Relations team will make every effort to ensure that all information is correct before production.
- 7. Can I choose my nameplate location?** No. The location for each nameplate will be determined by the design, size and color.
- 8. What is considered in the character count?** Letters, punctuation and spaces count as characters.
- 9. Can I choose my text size, font and style?** No. All text will be standard size, font, and style. Text will be centered automatically on the nameplate, using standard formatting.
- 10. Can I add my Greek affiliation?** No. Greek letters and other symbols not found on a standard keyboard may not be used. Norfolk State University reserves the right to approve all text prior to production.
- 11. Is my nameplate purchase tax deductible?** Yes. 100% of your purchase is tax-deductible and will vary depending on the size of your purchase.
- 12. Will this purchase count towards my annual giving to Norfolk State University?** Yes. All payments towards the purchase of a personalized nameplate will be processed through the NSU Foundation, Inc. to ensure proper credit toward your annual giving to Norfolk State University.
- 13. Will I be recognized in NSU publications as a donor?** Yes. However, you will only be recognized at the tax-deductible level.
- 14. May I buy a nameplate in honor or remembrance of someone special?** Yes. However, each nameplate must adhere to the maximum number of characters. Norfolk State University reserves the right to approve all text prior to production.
- 15. When is the deadline to submit my final payment and inscription confirmation?** Final payments and inscription confirmation must be received by **September 30, 2018**.
- 16. What payment options are available?** There are a variety of methods available for purchasing your personalized nameplate. You can utilize our 24-hour online form at www.nsu.edu/givenow or mail a check or money order along with the completed order form to:

Donor Legacy Walls
Norfolk State University Foundation
700 Park Avenue, Suite 410
Norfolk, Virginia 23504
- 17. Can I make monthly installments to purchase my nameplate?** Yes. This option is called 'making a pledge.' To assist with pledge payments, you can utilize our electronic funds transfer option. This is a convenient way to make your monthly payment without writing a check. With your authorization, we can automatically debit your checking account, credit card or debit card. This debit will be the amount you designate at the same time each month. Norfolk State University employees can utilize the payroll deduction option.
- 18. What happens if I cancel my nameplate purchase?** Naming rights are established upon fulfillment of the pledge. **Failure to meet the minimum funding level or to establish an alternative course of action by September 30, 2018, will result in forfeiture of funds and/or naming opportunity.**
- 19. What is the refund policy?** There are no refunds or exchanges.
- 20. Can I use my employer's matching gift program to pay for a portion of my nameplate?** No. Gifts from Matching Gift Companies are not eligible to pay a portion of your nameplate. The purchase of your nameplate must be a personal contribution made directly to the NSUF.

DONOR LEGACY WALLS

Thank you for supporting the **Donor Legacy Walls Project - Phase Two**

Please complete the form below to confirm your participation.

Name _____

Street Address _____

City _____ State _____ Zip Code _____

Cell () _____ Phone () _____ Email Address _____

Personalized Inscription

Please enter the inscription for your nameplate in the spaces provided below. Punctuation and spaces count as characters. All text will be standard size, font, and style. Greek letters and other symbols not found on a standard keyboard may not be used. Text will be centered automatically on the nameplate, using standard formatting. **Norfolk State University reserves the right to approve all text and design changes prior to production.**

Size and Inscription

Nameplate Size	Price	Location	Inscription	
<input type="checkbox"/> 3"x 18"	\$1,750	Lobby Amphitheater		(17)
<input type="checkbox"/> 3"x 21"	\$2,000	Lobby Amphitheater		(20)
<input type="checkbox"/> 3"x 24"	\$2,250	Lobby Amphitheater		(23)
<input type="checkbox"/> 3"x 27"	\$2,500	Lobby Amphitheater		(26)
<input type="checkbox"/> 4"x 27"	\$4,000	Gallery Vestibule		(25)

Payment Method

- Check Enclosed** (Make payable to the NSUF)
 Visa **MasterCard** **American Express** **Discover**

Name on Card _____

Account Number _____

Expiration Date _____ Security Code _____

Signature _____

Electronic Funds Transfer (Submit voided Check) Start Date _____

Number of Monthly deductions _____ Amount _____

Choose your color

Light Gold



Light Green



Dark Gold



Dark Green



To make a gift online, please visit www.nsu.edu/givenow

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Norfolk State University Foundation | 700 Park Avenue, Suite 410 | Norfolk, Virginia 23504

Please note that Norfolk State University will not accept responsibility for typographical errors, errors in spelling, grammar, punctuation or content after the proof has been approved for production.

For more information, please contact Michelle D. Hill '96, Director of Alumni Relations and Annual Giving, at (757) 823-8135 or alumnirelations@nsu.edu.



Photo by Yuzhu Zheng



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