



BRAMBLETON COMMUNITY OUTREACH CENTER (BCOC)

DEVELOPING COMMUNITY PARTNERSHIPS

OUR MISSION

To be Norfolk State University's primary connection to its surrounding neighborhoods and the point of contact for those neighbors seeking information related to community/public service activities conducted and/or sponsored by the university. The NSU BCOC is to be the hub of all university community/public service activities.

PROJECT SELECTION CRITERIA

The criteria that will be considered include:

- The organization's ability to carry out the work
- The organization's track record and recent accomplishments
- Previous experience with developing local solutions with at risk populace
- Evidence that the project is relevant to the needs of the community
- Demonstrated local community support of the project
- Evidence of the organizational capacity to do the work
- Programs and decision-making that reflect the diversity of populace who are at risk
- The organization's availability to be a partner
- The organization's status (for-profit, non-profit, 501(c)(3), etc.)
- Proof of insurance

PROJECT SELECTION PRIORITIES

Priority will be given to:

- Organizations that are aligned with the NSU BCOC mission and one or more focus areas.
- Organizations that meet the expectations and criteria and are able to show how the NSU BCOC will benefit from a partnership.
- Organizations that can clearly show the positive impact they have made in the community.

EXPECTATIONS

Potential partners *may* be asked to...

- Regularly evaluate the needs and priorities of those in surrounding neighborhoods.
- Collaborate by serving on committees with a cross-section of residents, university reps, civic league officials, etc.
- Aid in organizing programs, events and activities that address critical community issues.
- Help target existing strengths and develop methods to build upon those strengths.
- Communicate with other organizations, small businesses and/or community leaders who share a strong belief in the importance of community outreach.